



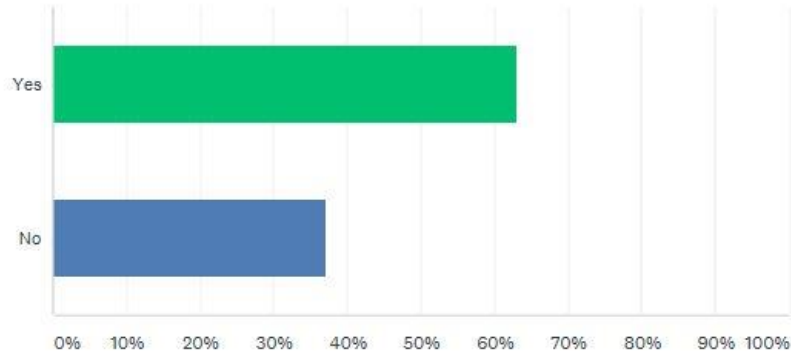
Results of the Lighting Survey

Q1

 Customize  Save as ▼

Did you attend the Christmas Lighting event in December?

Answered: 100 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes	63.00% 63
No	37.00% 37
Total Respondents: 100	

Q2

 Save as ▼

What did you like about the event?

Answered: 77 Skipped: 24

RESPONSES (77) WORD CLOUD TAGS (0)

Apply to Selected ▼ Filter by tag ▼

Search responses  

Comments provided:

“It was on a Monday and I am always at work. I like the food stalls

The service and I love the count down

The community inclusiveness, whether local or out of town. Part of our Wilton community is the surrounding villages and Salisbury itself.

Wasn't there but I do always enjoy it if I can.

Always the atmosphere in early December but the extra lighting is lovely. I would like to see more lights in South and West Streets

Social get together, mulled wine, symbolises the start of Christmas for us, community feel, the countdown then the turning on of the lights, the stalls, Father Christmas

The community coming together for such a special evening.

The Christian aspect including the local children

Good atmosphere, lots going on

I love the event but couldn't attend due to it being a week day. I was at work

It's great to see the children getting excited about Christmas and teaching them about the story of Jesus!

Not Much

Meeting people who I haven't seen in a while

The brass band & the singing. The nativity & the children. The community spirit.

Community spirit

Unable to go this year due to working, however when the children were little it was a very magical time for us all hence some very happy memories

Lovely atmosphere, good community feel

It was really good with all the stalls especially the tombola and cheap stalls

A nice Christmas feel

I didn't come because although I am against change I feel it's lost it's small intimate feel promoting the real meaning of Christmas and feel like we are becoming too commercialised. Maybe the service first and then celebrate

The small stalls, the festive feel it always has and the friendly atmosphere

Nativity play, with carol singing, Morris Dancers. Sadly, December 2018 community singing was advertised to take place in The Bear after the lighting of the Christmas tree, we took friends as the 2017 sing song had been such fun. The community singing did not take place. no explanation or apology.

That it stays traditional but new things get added each year.

It looked like a well arranged event

Safe and good community spirit.

A good variety of stalls and activities - good community spirit

The community spirit, atmosphere and singing.

The unique bringing the community together, singing carols, mulled wine, counting down to switch on... atmosphere of traditional and commercial

Santa was a great addition for the children to enjoy


The community feel. Local business involvement.

Huge degree of effort put into the event but it needed to be better lit so people could actually see what was on offer.

Free mulled wine and the festive atmosphere.

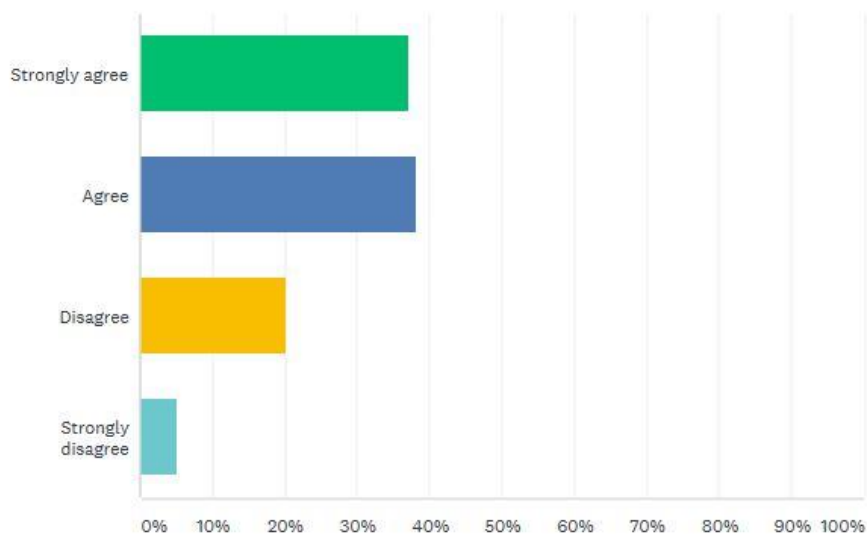
Community spirit. Would be nice to have more youth units having stalls to help with their fund raising if required”

Q3

 [Customize](#) [Save as ▼](#)

Wilton Town Council are considering leaving the tree lights around the Market Square up throughout the year to make the Square more attractive and inviting in the evenings, do you think this would be a good idea?

Answered: 100 Skipped: 1

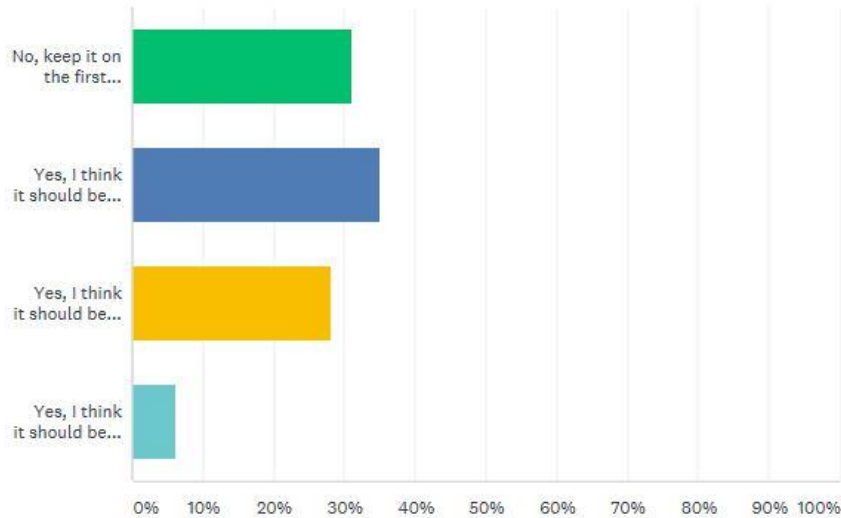


ANSWER CHOICES	RESPONSES
Strongly agree	37.00% 37
Agree	38.00% 38
Disagree	20.00% 20
Strongly disagree	5.00% 5
TOTAL	100



Traditionally the Lighting Event has been the 1st Monday of December, do you think more people would attend if we moved it to a Friday, Saturday or even a Sunday?

Answered: 100 Skipped: 1



ANSWER CHOICES	RESPONSES
▼ No, keep it on the first Monday in December	31.00% 31
▼ Yes, I think it should be changed to a Friday	35.00% 35
▼ Yes, I think it should be changed to a Saturday	28.00% 28
▼ Yes, I think it should be changed to a Sunday	6.00% 6
TOTAL	100



Is there anything else you think would improve the event for next year?

Answered: 76 Skipped: 25

[RESPONSES \(76\)](#) [WORD CLOUD](#) [TAGS \(0\)](#)

Comments provided:

(quite a few people just answered "no" to this question)

"Lights need to be more reliable

Tradition, don't change something that has worked for years. Maybe carol singing prior from local schools.

Control and restrict street sellers ie: a man with a cart selling kids light tubes toys £8.50 each that's disgusting

Better street food options. More of a range of food and drinks

More attractions for children

More lighting.

Better food stalls, a stage for band and turning on of lights. Difficult to see speeches etc with the crowds without a stage

More food stalls to allow those who were coming straight from work to get something to eat. Also something for children to eat such as hotdogs/chips etc. Last time was pulled pork sandwiches and sausages which were fab but not very child friendly.

Better sound. A proper market. Good lighting. More engaging to meet the needs of the 21st century. It is currently dull, outdated and painful to watch.

Found it rather dark in square and hard to see what the stalls were selling

More activities for children

More lights around the town, coming into Wilton its self especially from Minster street direction.

Marketing in Salisbury. Do some contra stuff with Salisbury BID so we can get some cross audiences

More advertising for the event

Not turning the lights on immediate. Maybe sing a few carols, then turn the lights on, then have the Nativity and final carols. I also understand the needs for there to be stalls and "stuff" there, but personally I don't like that much. It's just something else to be pestered for by the children.

More food and drink stalls

Better Christmas market stalls showcasing businesses in Wilton.

More Carol sheets as there wasn't much joining in on the carols. Put PA speakers in the market square near traders so everyone can hear

Having the lights up on time Having lights that are functional and working properly Making the Market Square more of a focal point with some more eye-catching lights Lights around trees (like Salisbury had this year)

Better lights!

More lights on the big tree.... More funfair type rides not so expensive, more festive music.. Live band. Food and drink not so expensive. The lights actually on at time stated. 30 mins late with no explication led to a very grumpy 2 year old

More things for the children to do

Don't change a thing

It seemed to end very abruptly, giving only a short while to enjoy the activities afterwards, the year before there was a play in the street which was brilliant. Maybe more carolling and see if local cafes would be interested in late night opening

More things to do or look at? More stalls maybe? Not vital though

No it is fine as it is and unique to Wilton

White lights only in square would be nicer

Not to have the street guys selling flashy toys they were Expensive and not local sellers.

Less stalls selling tat, more traditionally Christmas stalls and more food stalls.

I think efforts should be focused 100% on the square - don't waste money spreading the lights too thinly. Make the Square totally amazing. More lights, more strings on the tree, light the place up, project onto buildings. Go big and spectacular.

Make sure the lights worked and get more people involved

Maybe a hog roast stall or fish and chip van.

Stop cars driving down North street

More music

More local stalls/ more like Salisbury Xmas Market perhaps with some sheds / stalls / choir / music / entertainment

The timing of the lights to come on a bit early

I think it's lovely as it is.

Shape the tree

More lights from the shops

Traffic needs to be sorted. Coop truck delivering down north st while people and children enjoying the event. A accident risk

More carol sheets at the nativity.

More lights on the tree as it always looks so bare.

I think that a Friday or a Saturday is better as the kids get to stay up otherwise parents have to rush home to put the kids to bed ready for school

I feel the local shops should be more involved with some of their own stalls like reeve the Baker

A slight change in time as it's a rush to get there if working, maybe a live band playing

I think its been successful for so many years why change something thats not broken? I also feel that leaving the tree lights on all year would make it lose the spirit of Christmas and demean the true Christian values of Christmas itself.

Advance the start time by half an hour to include those wanting to attend after work.

Lights in west street & Xmas tree needs trimming to show lights off more

Make sure the stay in place and all lit

More stalls

Nothing I'd change about the event. Love it as it is.

I think the tree needs a hair cut. ie needs shaping, & father Xmas left before the end , probably dying for a pint

Cheaper stands... better lights

Better PA system, Brighter lighting for the re-enactment

Weekend day would be so much better, either Saturday or Sunday!

Get rid of the tat from the make a quick buck guys.

Maybe more Christmas Craft stalls

More stalls, perhaps carol singers encouraging everyone to join in, carol signing to continue in the pubs afterwards
lights in South & West Streets.

Please don't leave the lights up all year as it would detract from the impact the lighting ceremony has at Christmas.

More stalls, last year was better, but even more would be great. Every year is getting better. Keep up the great work you all do

Lots more fairy lights. Like Tisbury. We could do the whole of North Street and South Street or Kingsbury Square.”